



# Celebrating 30

## Join Ann's Place For A Special Year



### Cheers to 30 Years! Sunday, May 16, 2021

Join your Ann's Place family as we look back at three decades of service to our community. This fully virtual event promises to be an evening of inspiration and community – the perfect way to come together, even when we have to be apart. Optional three course take-out dinners provided by The Amber Room Colonnade.



### On the Green for Ann's Place Monday, June 21, 2021

Award-winning Richter Park will be our host for a fun day of golf, raffles, contests and food, while raising money for Ann's Place! Women and men of all skill levels are welcome.



### Amber Room Run from the Sun Virtual 5K Presented By Waterworks August 19, 2021

Bring your friends and co-workers to run, walk or watch our annual 5K! Then kick back and enjoy the celebration! Whether virtual or in person, it's going to be another great Summer event!



### Ann's Place Festival of Trees November 20-22, 2021

The 19th Annual Festival of Trees is Greater Danbury's signature holiday event and Ann's Place's biggest fundraiser. Join us as we create holiday magic with a forest of decorated trees, high-end raffles prizes, boutique gift shop and Quilter's Corner.

Learn more at [www.annsplace.org](http://www.annsplace.org)





# 1 Choose Your 2021 Sponsorship Benefits

Thank you for choosing to sponsor Ann's Place through our events! Please fill out both pages. Start by reading through the sponsorship opportunities and checking the ones best suited for you.

## Champion Packages For the Best Value:

- Mission Champion** – \$20,000 – *Cheers to 30 Years!* Platinum Sponsor, *Golf* Platinum Sponsor, *5K* Diamond Sponsor and *Festival of Trees* Ambassador Sponsor (\$24,500 value)
- Survivor Champion** – \$15,000 – *Cheers to 30 Years!* Platinum Sponsor, *Golf* Diamond Sponsor, *5K* Platinum Sponsor and *Festival of Trees* Benefactor (\$17,500 value)
- Programs Champion** – \$10,000 – *Cheers to 30 Years!* Celebration Sponsor, *Golf* Gold Sponsor, *5K* Gold Sponsor and *Festival of Trees* Contest Sponsor (\$12,000 value)
- Comfort Champion** – \$5,000 – *Cheers to 30 Years!* Gold Sponsor, *Golf* Gold Sponsor, *5K* Gold Sponsor and *Festival of Trees* Auction Sponsor (\$5,500 value)

## Or Target Your Partnership at Specific Events:

*Celebrating*  
**30**  
Cheers to 30 Years!  
May 16, 2021

- Pearl Sponsor** - \$15,000 - 10 three course dinners with wine, 30 tickets for virtual event, banner at dinner pick up, 30 sec. video during the event, 30 sec. promo video prior, logo on website and event website, dedicated Facebook posts leading up to event, Facebook/Instagram Live video prior to event, logo displayed during the event, logo in email blasts.
- Diamond Sponsor** - \$10,000 – 6 three course dinners with wine, 10 tickets for virtual event, banner at dinner pick up, logo on website and event website, Facebook posts, Facebook/Instagram Live video prior to event, logo displayed during the event, logo in email blasts, and mentions during event.
- Celebration Sponsor** - \$5,000 – 4 three course dinners with wine, four tickets for virtual event, logo on website, on dinner pick up sign, in email blasts, and on website, dedicated Facebook posts, Facebook/Instagram Live video prior to event, logo displayed during the event, mentions during event.
- Platinum Sponsor** - \$2,500 – 2 three course dinners with wine, two tickets for virtual event, logo on website, dinner pick up sign and email blasts, social media mentions and mention during event.
- Gold Sponsor** - \$1,000 – four tickets for virtual event, logo on event website, logo on dinner pick up sign, social media mentions and mention during event.
- \$500 Advertiser** – One ticket for virtual event, name listed on event website, logo on dinner pick up sign and email blasts and mention during event
- \$300 Advertiser** - One ticket to virtual event, name listed on event website and dinner pick up sign
- \$100 Advertiser** – One ticket to virtual event, name on website



**On The Green For Ann's Place, June 21, 2021**

- Diamond Sponsor** - \$5,000 – Foursome, scoreboard sign, tee sign, logo on registration table sign, logo on website and social media mentions and wrap-up celebration mention with logo
- Platinum Sponsor** - \$2,000 – Foursome, scoreboard sign, logo on registration table sign, logo on website and wrap up celebration mention.
- Gold Sponsor** - \$1,000 – One player spot, name on registration table sign and website and wrap up celebration mention
- Lunch Sponsor** - \$500 – Name or logo on sign at lunch on the turn Snack Shack and wrap up celebration mention
- Driving Range Sponsor** - \$500 – Name on driving range sign
- Tee Sign** - \$150 – Name on tee sign



## Amber Room Run from the Sun 5K, August 19 Presented By Waterworks

- Presenting Sponsor:** \$25,000 **SOLD**
- Diamond Sponsor** - \$5,000 – 25 race entries, exhibit table, prime logo placement on shirt, featured logo on website, social media posts, press release mention, logo in email, dedicated email spotlight and speaking time during Awards Ceremony
- Platinum Sponsor** - \$2,500 – 10 race entries, exhibit table, featured logo placement on shirt, logo on website, social media/email release mentions and speaking time during Awards Ceremony
- Gold Sponsor** - \$1,000 – Four race entries, logo on shirt, social media and Awards Ceremony mention
- Silver Sponsor** - \$500 – Two race entries, logo on shirt and Awards Ceremony mention
- Bronze Sponsor** - \$250 – One race entry and name listed on shirt

\* 5K sponsorship benefits might be modified to be in-person as safety permits

### Enewsletter Sponsor - \$500

- Prominent logo placement or ad in our monthly community newsletter reaching 8,000+ recipients and promoting programs, speaker events, resources and more. One sponsor featured each month. Only twelve sponsorships available.



## Ann's Place Festival of Trees November 20-22

- Ambassador Sponsor** - \$15,000 - Become the announcer of contest winners during the Holiday Finale, video message broadcast to thousands, ad, weblink, logo display.
- Benefactor** - \$10,000 - Recognition during Holiday Finale, video message or commercial, ad, weblink, logo
- Contest Sponsor** - \$5,000 - Recognition during Holiday Finale, ad on contest site, weblink, logo
- Auction Sponsor** - \$2,500 - Recognition during Holiday Finale, logo
- Family Fun Sponsor** - \$1,500 - Company logo featured in online Challenge
- Mistletoe Sponsor** \$1,000 - Company logo or individual name on Festival website
- Festival Fan** - \$500 - Sponsorship listing on website, social media posts
- Holiday Friend:** - \$250 - Sponsorship listing on website

\* Festival sponsorship benefits might be modified to be in-person as safety permits

2

## Contact and Payment information

Submit by April 16, 2021

Name/Company (As it should appear on signage): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Payment Type (circle one):      Check      Master Card      Visa      AMEX      Invoice Me

If Credit, Name on Card: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Number on Card: \_\_\_\_\_ CVC: \_\_\_\_\_

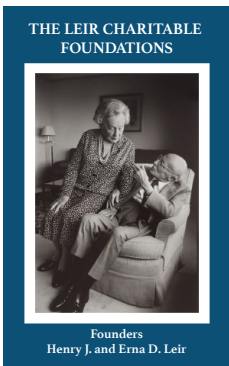
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Send form and payment to: Ann's Place, 80 Saw Mill Road, Danbury CT 06810.

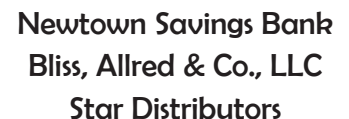
Questions? Jack Bouffard, 203-790-6568, jack@annsplace.org. Or visit unique event pages at www.annsplace.org.



## Special Thanks to Our Champions Who Helped Ann's Place Thrive These Last Few Years



Wilda Hayes and Ron Olsen



Thank you!

These sponsors are listed as Champions because they pledged \$2,500 or more to support our fundraising or program events early in the year. To be listed as a Champion, please make your pledge soon!